



The European Union: Standards and Product Certification in a Wider Europe

Since 2004, twelve new member states have joined the European Union (EU) creating a 27-country market of nearly 500 million consumers. Access to this market can be accomplished by complying with a single set of mandatory requirements. For U.S. exporters, understanding EU standards and product certification is more important than ever. At this seminar, our speakers will present information and share their insight on complying with EU directives and obtaining CE certification.

FEATURED SPEAKERS: *Sylvia Mohr, Standards Specialist, U.S. Commercial Service, U.S. Mission to the EU*
Ken Devore, Director of Sales & Business Development, F-Squared Laboratories
Darwin Williams, Manager Control Systems, Belcan Engineering

DATE: Tuesday, April 17, 2007
TIME: 8:30 am - 12:00 pm (Registration & Continental Breakfast 8:00am)
WHERE: Vaughn-Hoover Executive Classroom
 Kent State University, College of Business
 Kent, Ohio 44242
 Directions: <http://business.kent.edu/map/map3.asp>

Parking passes will be provided upon arrival
PRICE: \$45 per person (includes continental breakfast, parking and seminar materials)

NOTE: *On Monday, April 16th, a limited number of one-on-one appointments are available with Ms. Mohr. Appointments will be scheduled on a first-come first-served basis. For scheduling please contact Michelene Shamatta at 216-522-4750 or michelene.shamatta@mail.doc.gov.*

Make your reservation by faxing the form below to NEOTEC at 330-672-2259.
 Questions? Call 330-672-4080

Name	Title
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Additional Registrant Name(s) and E-mail(s)	
Product Description and Website	

Total # attending ____ x \$45/ea = **Total Cost** \$ _____

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Reservations or cancellations must be received by Wednesday, April 11, 2007.
 Please note that without prior notification, we cannot guarantee a reservation or cancellation.