

GLOBAL TRADE GROUP

Dedicated Executive Program



Working side by side with your staff to provide
**IN-DEPTH, DEDICATED
GLOBAL TRADE SUPPORT**



Northeast Ohio
**GLOBAL
TRADE
GROUP**

**Your Global Trade
Solutions Provider**

YOUR NEEDS:

- You're looking to take the next step to expand your international business, but lack the resources and personnel to go beyond the basics.
- You need someone to work directly with your staff to provide you with tailored solutions that fit your specific industry or product line.
- You are interested in working with an organization that can provide you with in-house, dedicated international assistance to help your company achieve measurable goals.

HOW IT WORKS:

The Dedicated Executive Program assigns a seasoned international professional to work directly with your company for a minimum of five months. He or she will spend the equivalent of one day per week at your company offices interacting with your existing staff to develop and implement a customized international trade program without the need to commit significant resources up front. Assistance is provided at every step to ensure that your organization can sustain the program beyond the conclusion of the assignment. **Our services are not meant to be a permanent solution.** They are designed to help you implement robust systems that will sustain an international portfolio and set your company on a path toward success in the global marketplace.

Pricing is based on scope of services but in line with our mission as a private nonprofit organization.

OUR SOLUTIONS:

NEOTEC's Global Trade Group (GTG) is staffed by senior international professionals who assist companies in all realms of doing business overseas — from basic export procedures to long-term, tailored global trade programs.

Our **Dedicated Executive Program** is meant to help you rapidly expand into international markets without the need to staff an international department and before generating sufficient revenues to justify the investment. By assigning a dedicated executive to work directly with your staff, we can help design and implement systems and procedures to enable you to realistically develop a sustainable, long-term international business.

OUR SERVICES

- ▶ *Provide in-depth export assistance to achieve tangible results in a fraction of the time*
- ▶ *Analyze existing processes and adapt them to international business requirements*
- ▶ *Train existing personnel to handle international transactions*
- ▶ *Develop procedures to comply with current export regulations*
- ▶ *Design and implement international representation networks*
- ▶ *Assist with the selection and hiring of international staff, if needed*

INTERESTED?

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